

Dissemination and Exploitation CERIC-ERIC support guidelines

Dissemination

Different studies demonstrated the correlation between media coverage and the scientific researches' citation. However, it's not an easy task to be featured on the media.

CERIC-ERIC's Communication Office is here to help you at any moment, but your collaboration is fundamental.

While doing experiments

TAKE PICTURES

A few photos with your smartphone will be sufficient. Experimental setups and group pictures are a good subject.

BE SOCIAL

If you are a social network enthusiast we encourage you to Tweet during your experimental activity. We can post together and enhance the visibility of your posts.

Once the manuscript is accepted

INFORM US

Do it as soon as possible and attach the PDF of the paper. It's ok if it's not in its final form. We need to understand your research and evaluate the best media opportunities for your story.

PROVIDE MATERIALS

We will ask you pictures, quotes, and explanations.

When the publication is scheduled

INFORM US

Again, do it as soon as possible. We need to know the exact date and time the paper will be online, as well as the embargo date.

BE RESPONSIVE

We're almost there, but we need the materials that we prepared to be checked and authorised.

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