

CERIC logo and fonts - Guidelines for a correct use

Official CERIC logo possible uses

1. **CERIC**

2. **CERIC** Central European
Research Infrastructure
Consortium

3. **CERIC**
Central European
Research Infrastructure
Consortium

On coloured backgrounds, use the logo surrounded by a white frame:

4. **CERIC**
Central European
Research Infrastructure
Consortium

5. **CERIC** Central European
Research Infrastructure
Consortium

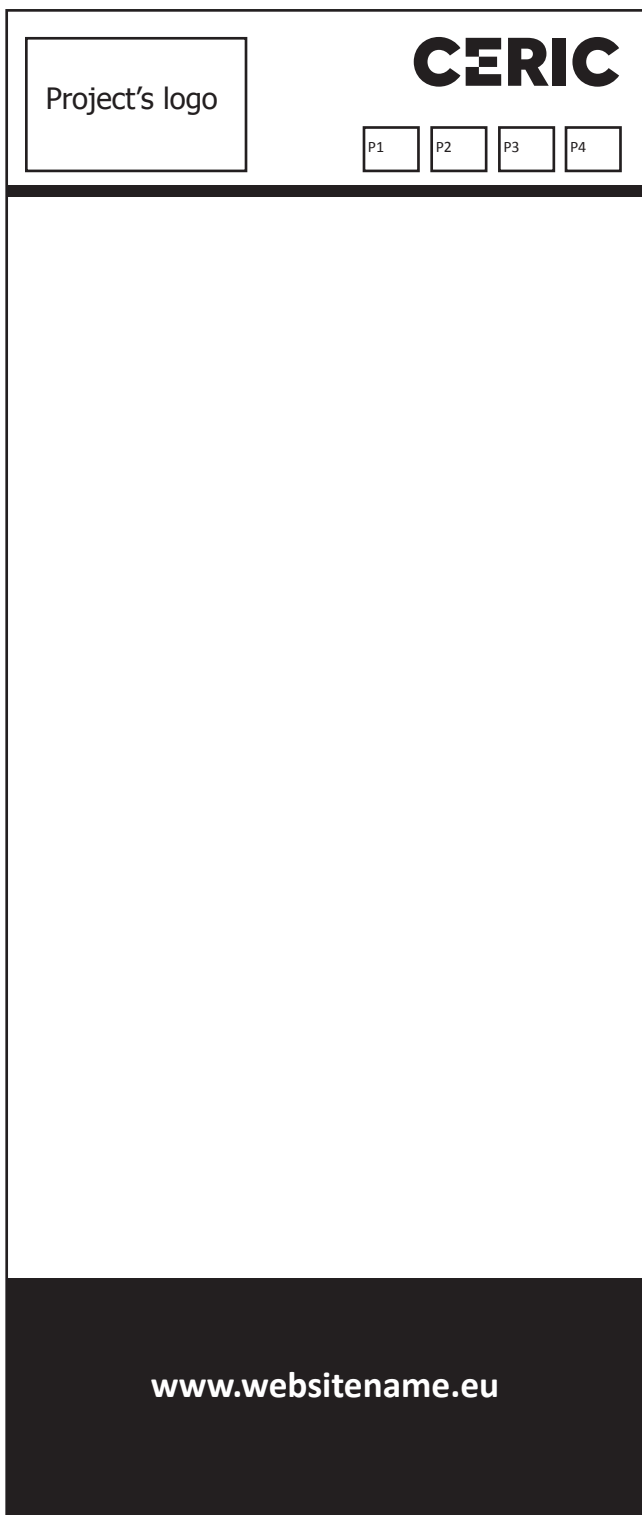
6. **CERIC**

It is never allowed to change the colour, the shape and the orientation of the logo.

Uses of the CERIC logo in coordination with logos of the CERIC partner facilities and/or other institutions

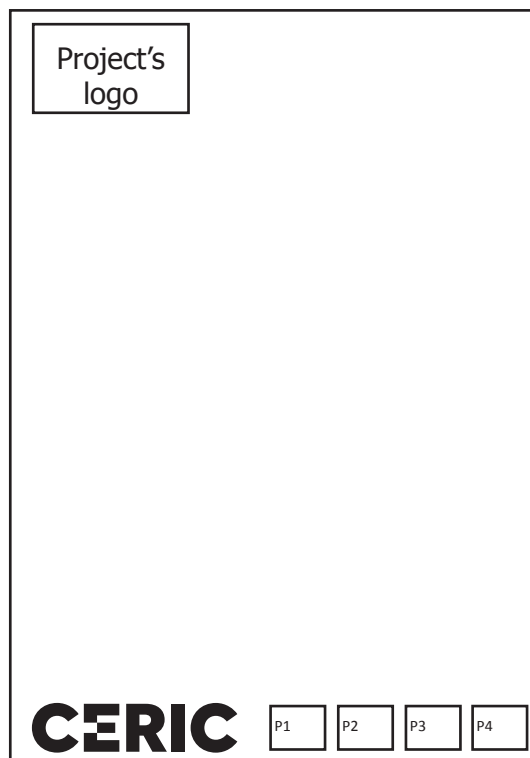
Rollups

Format: 85 x 200 cm



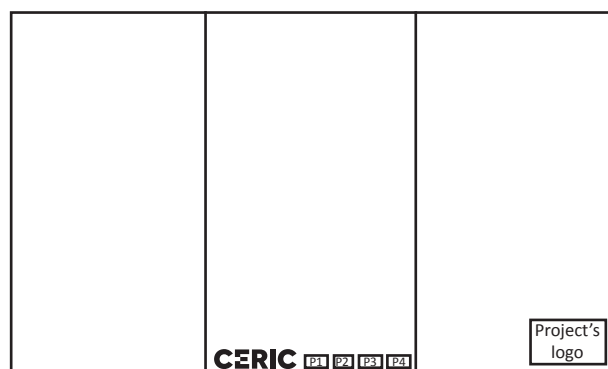
Posters

Format: 70 x 100 cm



Leaflets

Format (open): 210 x 297 mm



FONTS to be used

The adopted font for any kind of document is Tahoma.

CERIC CORPORATE MATERIALS

Corporate material is available at CERIC headquarters in Trieste and can be requested to the CERIC staff



Headed paper

Format: UNI A4 210 x 297 mm

Print: 4 colours

Envelope

Format: 110 x 230 mm

Print: 4 colours

Business cards

Format: 85 x 54 mm

Print: 4 colours

Block notes with 8 papers

Format: UNI A4 210 x 297 mm

Print: 4 colours

PowerPoint presentations' template (available at this link: <https://drive.ceric-eric.eu/f/7611bd9e0e374eb3b4b5/>)

Options - First slide:



Options - Second (and following) slide(s):

